

UNIFIED COMMUNICATION STRATEGY

Maximize the full potential of your Unified Communications solutions by evaluating your operational maturity to optimize your strategy and achieve your goals.

Most communications solutions for organizations weren't very unified when initially deployed. In many instances, different technologies have been deployed as silos or "stealth IT" pockets where the business doesn't have as much control or consistency. This was accelerated by recent events that initiated a drastic shift to a hybrid workforce. In addition, businesses are also looking to migrate to the cloud, but unsure which cloud is right for them. A critical first step towards developing all other strategic moves is to review underlying existing communications components.

Verinext's **Unified Communications Strategy Kickstart** provides a comprehensive review of an organization's Unified Communications (UC) by strategically gathering operational information from legacy systems, looking at financial investments or entitlements, and having business driven conversations around your specific business. This kickstart is targeted at establishing the organizational maturity for UC based on "like companies" in size, industry, and age across these areas:

 MESSAGING	 MEETING	 CALLING
<p>Asynchronous text communications that are quickly becoming the backbone of organizations and the preferred form of communications. Many messaging platforms also extend to storage, application sharing and an ecosystem of add-ons and integrations.</p>	<p>Instantly meet face-to-face with the most engaging, interactive video/audio conferencing solution. Provide the ability to collaborate locally and with remote people within and outside of your organization safely and securely.</p>	<p>Make and receive calls to your business, on any device-and always keep the customer within reach without the need to worry about the expense and complexity of managing a phone system infrastructure on your premises.</p>

Upon completion of the kickstart, organizations have a comprehensive view of improvement opportunities and can prioritize them accordingly.

OUR UNIFIED COMMUNICATIONS KICKSTART ENABLES AN ORGANIZATION TO:

- ✔ Align the unified communications and collaboration goals to the company vision and sales strategy
- ✔ Identify areas to improve collaboration among local and remote teams to strengthen productivity and connectivity
- ✔ Ensure technology supports unified communications strategy
- ✔ Optimize the investment in technology

OUR PROCESS

Our proven three-step approach yields a successful Unified Communications evaluation to improve strategy and operations.



HOW IT WORKS

Strategy Alignment

Verinext begins by spending time interviewing key technical and business stakeholders within your business. From these interviews, we establish how you are communicating in your organization today and what your current and future business needs are in the areas of Unified Communications. We perform various financial reviews to take into consideration ways to reallocate current investments.

Solutions Validation

Bringing together a complete Unified Communications solution is key to today's geographically diverse business environments. Verinext will compile all information gathered to categorize and align how Unified Communications is being used in your organization. Our analysis will focus on your business' specific needs, potential gaps, and how transforming your UC environment will benefit your organization. We may even surprise you with solutions you never knew were possible. Key focuses for the solution will be on flexibility, scalability, and the ability to integrate your Unified Communications environments. This will be with application, ecosystems, and cloud-based environments that can erase geographical boundaries from your organization.

Recommendations and Next Steps

Utilizing the collected information, Verinext develops a detailed document illustrating the current state of the environment, as well as future and best practice recommendations. These future-state recommendations are a result of analyzing the current environment for gaps or deviations from best practices and aims to provide both tactical and strategic recommendations.

YOU'LL RECEIVE



Unified Communications Maturity Report



Operational Improvements and Technical Requirements



Executive Summary Readout

Ready to maximize the full potential of your Unified Communications?

Reach out to Verinext to kickstart your Unified Communications Strategy today!

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