

TOP TEN WAYS AUTOMATION ENHANCES BUSINESS PRODUCTIVITY

Read these top reasons showing why introducing higher levels of automation in the workplace will elevate your business' competitive advantage.

1



Automation improves the job of **90%** of knowledge workers, raised productivity for **66%**, and reduced work stress for **65%** of employees.

2



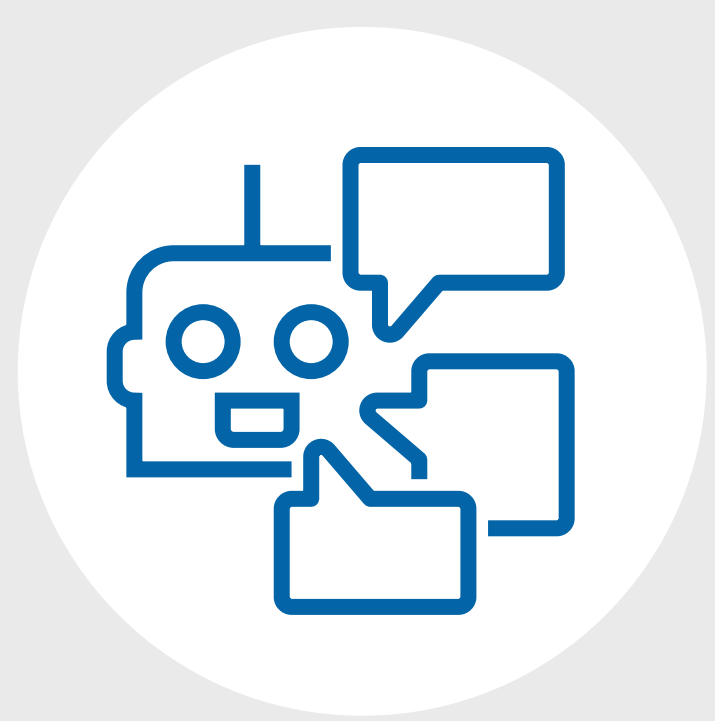
88% of SMBS say automation allows them to compete with larger companies, and **66%** say automation is now essential for running their business.

3



Sales automation boosts productivity by **14.5%**, cuts marketing costs by **12.2%**, and generates 3x more leads.

4



By 2023, robotic process automation will be used in **30%** of customer facing activities.

5



Automation slashes detection and response time to phishing and other cyber-attacks by **70%**.

6



Mckinsey Institute estimates **1.4%** annual productivity growth by automating manual tasks.

7



70% of employees think automation improves their opportunity to obtain higher-skilled jobs.

8



84% of businesses adopting cloud automation note an increase in revenue and reduction in operation costs.

9



More than **80%** of IT companies increased agility and improved innovation using cloud automation.

10



86% of IT leaders have seen a jump in client satisfaction as a result of cloud automation.

TOP ELEMENTS OF AN INTELLIGENT AUTOMATION STRATEGY

Read about the key building blocks of a robust automation strategy.

[READ NOW](#)