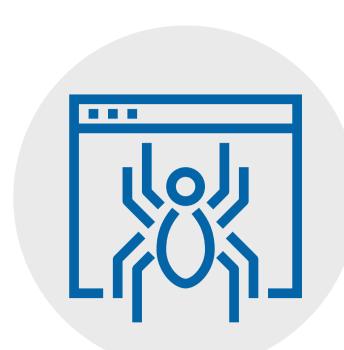
## Verinext

## THE COST & RISK OF DOWNTIME

Downtime has always been a fact of life in IT.

But the reasons for it, the repercussions and the risks have multiplied in recent years. Here are 10 stats you need to know:

1



61% of disaster recovery events are triggered by ransomware or other malware.

2



60% of the respondents experience unrecoverable data following a disaster.

3



The total estimated cost of ransomware disruptions is expected to exceed \$265 billion by 2031.

4



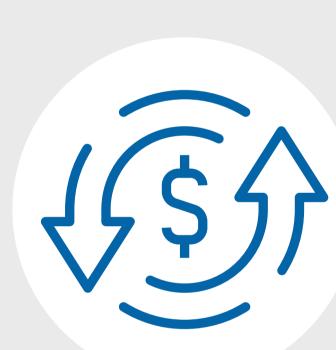
The average cost of downtime per hour across all industries and organizational sizes is \$250K per hour.

5



\$2M per year is how much eight hours of downtime would cost the average organization.

6



Infrastructure only accounts for 20% of overall DR costs.

The other 80% is absorbed in lifecycle costs such as maintenance, hardware replacement, troubleshooting, software updates, data migration, backup, and more.

7



Backup failure rates are at an all-time high of 37% and are expected to increase over the coming years.

8



The **top reasons** for unrecoverable data are system failures, corrupted or encrypted data, and

data loss due to gaps between backups.

9



93% of businesses experienced a disruption in the past year, with 68% suffering four or more.

10



U.S. electricity customers experience 8 hours of power interruptions on average per year.

These statistics make it clear that DR is now more critical than ever.

Managed DRaaS service provides the protection and peace of mind needed by businesses of all sizes. Powered by HPE GreenLake secure edge-to-cloud platform and Zerto, the Verinext DRaaS service delivers the continuous data availability, security and recovery readiness businesses need to mitigate data loss risk.

security and recovery readiness businesses need to mitigate data loss risk.

Learn more at verinext.com/services/managed-services



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