

## Best-Practices Briefing

# Identity Management In Security

Identity Management plays a core part of any cybersecurity strategy as it defines the who or what is attempting to access resources. Managing these identities is fundamental in supporting a cybersecurity strategy. Getting identity right allows for security paradigms, like Zero Trust or Secure Access Service Edge (SASE), to be more successful.

Identity Management has moved from the simplicity of creating accounts in the HR system and moving them to Active Directory or applications. It has become foundational for all systems, including Directory Services, Applications, Cloud Services (SaaS), and Physical Access systems.

During the Identity Management briefing, participants are provided with an overview of current design considerations around workforce identity. Verinext will provide insight regarding how to leverage current identity solutions to support your full cybersecurity strategy. This interactive briefing aims to contextualize market capabilities with the needs of your enterprise.

### DISCUSSION FRAMEWORK:

#### 1. Introduction: Industry and Marketplace Context

- An overview of the current Identity landscape and its significance in today's digital transformation and cybersecurity era.
- A brief discussion on industry trends, common identity challenges in recent years, and the emerging challenges that businesses should be aware of in their environments.

#### 2. Key Design Considerations in Identity Management (IdM)

- Discuss current design paradigms focusing on the intersection of functionality, security, and scalability.
- Understanding the challenges in integrating identity into your on-prem and cloud environments to support your security concerns.
- Case studies: Utilizing Identity Governance to provide policy to support a Zero Trust Security Paradigm using multiple technologies to drive context-based security.

#### 3. Enablement, Automation, and Architecture – Enabling business with security through identity.

- Exploring methods and tools enable and automate remediation (lifecycle management and governance).
- The role of identity in bolstering security: best practices, visibility, business enablement.
- Review how Identity evolves your cybersecurity program and enabling Zero Trust or SASE like architectures.
- Provide a roadmap to support what Identity and Security provides to an organization

## EXPECTED OUTCOMES:

This goal of this briefing is to enhance your cybersecurity program using Identity as a leading technology:

- Tailoring the high-level steps to suit specific organizational needs and scenarios.
- Recommending continuous improvement activities and processes.
- Defining the next steps to develop a roadmap and implement quick wins in your enterprise.

## RECOMMENDED PARTICIPANTS:

CIOs, CISOs, Operational Technology and Information Technology Leaders, Line of Business Owners, IT Architects, Identity Leaders, Security Leaders, and Digital Transformation champions.

**Expected time:** 45 - 90 minutes.