

WHY IDENTITY MANAGEMENT IS CENTRAL TO MODERN CYBERSECURITY

The Importance of IAM and PAM in Cybersecurity



52% of data breaches result from stolen credentials.



70% of cyberattacks involve compromised privileged credentials.



75% of security failures by 2025 will stem from inadequate identity, access, and privilege management.

The Cost of Neglecting Identity Security



\$4.45 million was the average cost of a data breach in 2023.



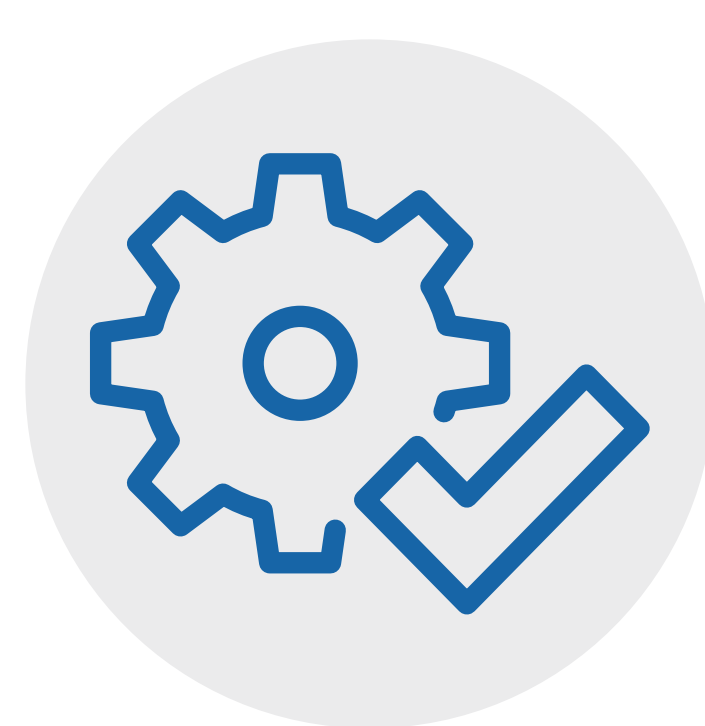
54% of breaches are caused by third-party vendors.

The Benefits of IAM and PAM



30% faster deployment

Companies using IAM experts reduce implementation time by one-third.



60% reduction in misconfigurations

Expert partners minimize system errors and vulnerabilities.



\$1.2 million saved annually

Organizations partnering with IAM specialists cut breach-related costs significantly.

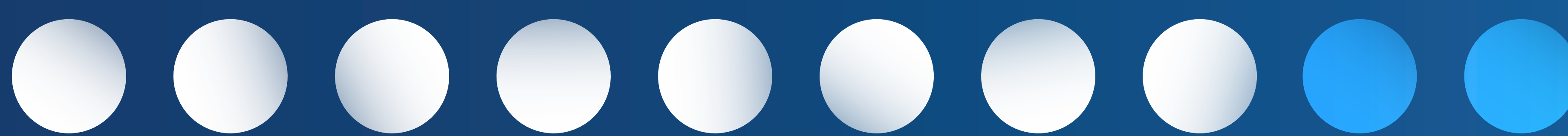


50% fewer breaches

Companies adopting zero trust frameworks experience half the breaches of others.

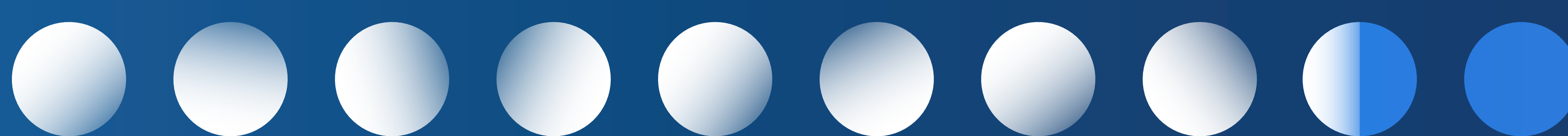
The Risks of Ignoring IoT and Cloud Security

80% of organizations



report IoT-related security incidents.

85% of businesses



will adopt cloud-first strategies by 2025, making identity the new perimeter.

Investing in IAM and PAM is not optional. It's essential for safeguarding your organization's future.

Are you ready to strengthen your identity strategy?

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