

STREAMLINE SECURITY AND SCALE GROWTH: HOW MANAGED NETWORKING IS TRANSFORMING BUSINESS RESILIENCE

In today's digital-first business, the need for secure and resilient networking has never been more critical. Cyber threats are growing more sophisticated and frequent, with the global cost of cybercrime projected to exceed \$15 trillion by 2029.

For organizations of all sizes, securing their network infrastructure is not just a best practice but a business imperative. Managed secure networking services provide a robust solution to this growing challenge, offering businesses the ability to safeguard their networks while ensuring operational efficiency and flexibility.



THE CHALLENGE OF MANAGING NETWORK SECURITY

As networks become more complex, managing and securing them in-house is becoming increasingly difficult for many organizations. This is especially true for companies with limited IT resources, where internal teams may struggle to keep up with the fast-evolving cyber threat landscape. Maintaining high levels of network security requires continuous monitoring, timely updates, and proactive threat response, which can overwhelm already stretched IT departments.

One of the most effective ways to address these challenges is through managed secure networking services. These services provide businesses with access to specialized expertise and advanced technologies that would otherwise be costly and time-consuming to manage internally. According to research, nearly 60% of organizations are expected to rely on outsourced security services by 2025, demonstrating a shift toward managed solutions that deliver both security and efficiency.



SIMPLIFYING NETWORK MANAGEMENT

Managed secure networking services offer a streamlined solution for organizations by taking over the day-to-day management of the network. This relieves internal teams of the burden of constantly monitoring and securing network operations, allowing them to focus on strategic initiatives that directly contribute to business growth. For companies facing limited IT bandwidth, this outsourcing model provides a much-needed "easy button" for network management.

By offloading network operations to a trusted managed service provider, businesses can ensure their network infrastructure remains secure and reliable without overburdening internal resources. Managed services can also deliver significant cost savings, as they eliminate the need for in-house experts across multiple areas of network security and management.



INTEGRATING SECURITY AT EVERY LAYER

Modern network security demands a multi-layered approach that integrates protection across all components of the network. Instead of relying on piecemeal solutions for individual threats, managed secure networking services provide an integrated approach that covers endpoints, data centers, cloud resources, and more.

A key benefit of this holistic approach is the ability to consolidate security controls into a unified platform, allowing for centralized visibility and management of potential threats. This centralization helps organizations identify and respond to threats faster, minimizing the potential damage from a cyberattack. By integrating security measures at every layer, businesses can improve their overall security posture while reducing the complexity associated with managing multiple security solutions.



ACCESSING SPECIALIZED EXPERTISE

One of the biggest advantages of managed secure networking is access to a team of seasoned professionals who bring specialized skills and experience to the table. These experts can design, build, and maintain secure network infrastructures, providing critical support that may be lacking within an organization.

For example, managed service providers can assist with deploying secure SD-WAN solutions, managing firewalls, and optimizing wireless access points for performance and security. In a world where threats evolve daily, having access to professionals with deep expertise in both networking and security is crucial. These teams stay up to date with the latest best practices, technologies, and threat intelligence, ensuring your network is always well-protected.



SCALING WITH BUSINESS GROWTH

As organizations grow and evolve, their network infrastructure must adapt to support new users, locations, and services. Managed secure networking services are designed with scalability in mind, allowing businesses to expand or contract their network infrastructure as needed.

This scalability is particularly important for businesses experiencing rapid growth or those that need to quickly adapt to changes, such as shifts toward remote or hybrid work models. Managed secure networking services offer the flexibility to seamlessly add new locations or users without disrupting network security or performance. This ensures that organizations remain agile and responsive in the face of new challenges, while maintaining a high level of security across the board.

In addition, businesses can benefit from a co-managed approach, where internal IT teams work alongside external experts to manage the network. This allows organizations to maintain control over certain aspects of network operations while leveraging external expertise to fill gaps in knowledge or capacity.



COST EFFICIENCY AND VALUE OF MANAGED NETWORKING

One of the most compelling reasons for adopting managed secure networking is the potential for significant cost savings. By outsourcing network management and security, businesses can eliminate the need to invest in a wide range of specialized tools and technologies that would otherwise be required to maintain a secure network infrastructure.

Managed secure networking services typically offer a comprehensive solution that includes everything from monitoring and threat detection to incident response and compliance management. This all-in-one approach reduces the complexity and cost associated with managing separate vendors or point solutions. According to a study by IDC, organizations that implement integrated security solutions can reduce their security-related costs by up to 25%, making managed services a financially attractive option.

Furthermore, the predictable pricing models associated with managed services allow businesses to better manage their IT budgets. Instead of dealing with fluctuating costs related to staffing, training, and purchasing new technologies, businesses can rely on a consistent, subscription-based model that provides access to advanced security features and expertise at a fraction of the cost of maintaining an in-house team.



KEY COMPONENTS OF MANAGED SECURE NETWORKING

A managed secure networking service typically includes several key components that work together to provide comprehensive security and management for an organization's network infrastructure:

- ✓ **Secure SD-WAN:** This ensures secure, high-performance connectivity for remote and branch locations, offering strong encryption and traffic optimization to protect data in transit.
- ✓ **Centralized Management:** Managed networking solutions often provide centralized visibility and control over all network and security devices, allowing IT teams to monitor, manage, and update network settings from a single platform.
- ✓ **Proactive Monitoring and Incident Response:** Continuous monitoring allows for the early detection of potential threats, while proactive incident response ensures that issues are addressed before they escalate into more significant security incidents.
- ✓ **Comprehensive Support:** Managed services typically cover the entire lifecycle of network infrastructure, from initial planning and architecture design to deployment and ongoing management. This end-to-end support ensures that businesses are equipped to handle evolving security threats without missing a beat.



THE STRATEGIC IMPORTANCE OF MANAGED SECURE NETWORKING

In an environment where network security is essential for business continuity and success, managed secure networking offers a viable and effective solution. By providing expert management, integrated security, and scalable infrastructure, these services allow organizations to remain competitive, secure, and agile.

For businesses looking to improve their network security posture while reducing the complexity and cost of in-house management, partnering with a managed service provider offers an ideal path forward. With access to specialized expertise, advanced technologies, and a flexible approach to scaling, managed secure networking ensures that businesses are well-equipped to handle the challenges of today's cyber threat landscape.

ARE YOU READY TO ELEVATE YOUR NETWORK'S SECURITY POSTURE?

Click "Learn More" below to read how to ensure network resilience and efficiency, then contact the experts at Verinext to schedule a network strategy briefing today.

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