

Emerging Technology Workshop

Artificial Intelligence (AI)

Artificial Intelligence is transforming business, technology, and daily life. While leading innovators pursue the creation of Artificial General Intelligence (AGI), most businesses are struggling to simply develop an AI strategy and achieve measurable results. Further complicating matters is the ever-increasing pace of change that continues to occur in the field of AI. In 2025, rapid advancements in agentic AI and deep reasoning models are yet again disrupting the landscape.

For nearly 25 years, Verinext has been helping clients successfully navigate the waves of technology. From strategy and architecture to enterprise scale implementations, we offer technology solutions that successfully deliver what's next for your business.

Verinext's [AI Workshop](#) is designed to accelerate and de-risk AI adoption within your organization. This interactive experience is targeted at leadership levels from both IT and Business. The typical duration is 2-4 hours, but the length, content and depth can be customized for each client.

The workshop begins with an discussion of your business landscape so that subsequent topics are tailored and to your unique needs. This is followed by several interactive segments that blend learning, ideation, and discussion around critical AI topics.

DISCUSSION FRAMEWORK:

Introduction: AI Foundations and Marketplace Context

- Foundational AI concepts, common vocabulary, and general overview of the current AI landscape and its emerging impacts in today's digital business.
- Discussion of future directions in AI.

Exploring AI Use Cases

- Explores common use cases for AI spanning general productivity to industry-specific use cases. The Verinext team will share observations regarding market adoption of specific use cases and where companies are having success.
- Successful approaches to identifying, ranking and prioritizing use cases for implementation.

Data Readiness

- Ensuring your data estate is ready for AI applications, including data governance, security and privacy, as well as the maturity of your overall technology platforms for data management.

AI Solution Patterns

- Differentiating between the most common architecture / design patterns for AI implementation, including traditional machine learning, chatbots with Large Language Models (LLMs), Retrieval Augmented Generation (RAG), Agentic AI, Deep Reasoning, Vision AI, and highly custom AI systems.

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Navigating the AI Vendor Ecosystem

- Identifying and categorizing some of the most popular AI platforms and product vendors in the ecosystem.
- Approaches to evaluating vendors and differentiating hype from substance.

AI Governance and Security

- Overview of the risks posed by AI and their potential impact to organizations.
- Considerations for implementing an AI Governance program within your organization in order to achieve trustworthy AI.

Discussion: Use Cases and Strategy for adopting AI in Your Organization

- Exploring the key aspects of your organization that can benefit from AI capabilities.
- Discussing the impacts/limitations that your current landscape may impose on the path to utilize AI now and in the future.
- Lay out next steps for your organization to continue their journey towards leveraging AI.

EXPECTED OUTCOMES:

This goal of this workshop is to enhance your Artificial Intelligence Posture with the following:

- Understanding the aspects of AI and how they can benefit your organization.
- Tailoring the high-level steps to suit specific organizational needs and scenarios.
- Setting a cadence to stay updated in a rapidly evolving AI landscape.
- Defining the next steps to develop a roadmap and implement quick wins in your enterprise.

RECOMMENDED PARTICIPANTS:

CIOs, CISOs, Information Technology Leaders, Line of Business Owners, IT Architects, and Digital Transformation champion.

